Feed Configuration

TradeTracker for Magento 2

Complete reference for all product feed settings. The feed exports your product catalog to TradeTracker for affiliate marketing.

Location: Stores → Configuration → TradeTracker → Product Feed

General

Enable

Enable or disable feed generation for this store view. Each store view has its own feed.

Filename

Custom filename for the generated feed. Leave default unless you have specific requirements.

Auto Generate

Enable automatic feed generation via Magento cron.

Frequency options:

- Daily
- Every 12 hours
- Every 6 hours
- Every hour
- Custom (enter crontab format)

Product Data

General Fields

Setting	Description
Name	Product name attribute. Should match your landing page title.
Short Description	Brief product description
Long Description	Full product description

Image Source

Setting	Description
Source	Which images to export: Main only or All images
Main Image	When using "All images", select which becomes the primary image

Recommendation: Select "All images" to include additional images in your feed.

Additional Fields

Setting	Description
EAN-code	European Article Number (barcode)
Brand	Product brand/manufacturer
Color	Product color attribute
Material	Product material attribute
Size	Product size attribute
Gender	Target gender attribute
Extra Info	Static text added to all products (e.g., "Free pickup from store")

Category

Setting	Options
Type	Magento categories, Custom value, or Product attribute
Attribute	When using attribute as source
Category	Custom category value or path

Category Override: You can set category per product or category in:

- Catalog → Categories → TradeTracker Category
- Catalog → Products → TradeTracker Tab → TradeTracker Category

Delivery

Setting	Description

Type	Static values or from attribute
Attribute	Use product attribute for delivery time
Delivery Time - In Stock	Static delivery time for in-stock products
Delivery Time - Out of Stock	Static delivery time for out-of-stock products

Product Types

Configurable Products

Setting	Recommended	Description
Use Configurable/Simple	Simple products only	Export simples as individual products
Use Parent URL	Yes, with Auto-Link	Links to configurable page with correct variant
Use Parent Image	Only if Empty	Falls back to parent image when simple has none
Use Parent Data	Select attributes	Inherit selected attributes from parent
Fallback on Non-Visible only	Yes	Only apply fallback on "Not Visible Individually" simples

Bundle Products

Setting	Recommended	Description
Use Bundle Products	Parent only	Export the bundle, not individual components
Use Parent URL	Yes	Link to bundle page
Use Parent Image	Only if Empty	Falls back to parent image

Grouped Products

Setting	Recommended	Description
Use Grouped Products	Parent only	Export the grouped product
Parent Price	Min/Max/Sum	How to calculate price from children

Additional Configuration

Extra Fields

Add custom fields to your feed using any product attribute. Use TradeTracker's field name standards.

Shipping Prices

Configure shipping costs based on product price ranges:

From Price	To Price	Shipping Cost
0	50	4.95
50	100	2.95
100	-	0.00

Google Analytics Tracking

Add UTM parameters to product URLs for tracking in Google Analytics.

Example: `utm_source=tradetracker&utm_medium=cpc&utm_campaign=tradetracker`

Filter Options

Filter on Visibility

Only include products with specific visibility settings.

Filter by Category

Include or exclude products by category.

Mode	Description
Include	Only products in selected categories
Exclude	All products except those in selected categories

Exclude Out of Stock

Remove out-of-stock products from the feed.

Advanced Filters

Create custom filters using any product attribute with conditions like:

- Equals
- Not equals
- Contains
- Greater than
- Less than

TradeTracker - Feeds

This section displays all generated feeds with their URLs. Use these URLs when configuring your feed in TradeTracker.

CLI Command

Generate feed manually via command line:

```
bin/magento tradetracker:feed:generate
```

Need More Help?

Documentation:

- All Help Articles - Complete documentation overview

Support:

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the TradeTracker extension on magmodules.eu

All articles for TradeTracker

Installation

1	Installation using Composer (recommended)
2	Installation using the Adobe Marketplace
3	Install through FTP and SSH

Configuration

1	**Feed Configuration (current)**
2	General Configuration
3	Quick Start Guide

Troubleshooting

1	Troubleshooting

Background

1	Feed Requirements

