magmodules

Configuration Guide

Google Merchant Reviews for Magento 2

Here's where you'll find all the settings for Google Merchant Reviews. This guide explains what each option does and when you'd want to use it. The module has two main features: the survey opt-in (shown after checkout) and the review badge (shown on all pages). Both require your Google Merchant ID.

Complete reference for all Google Merchant Reviews configuration options.

Location: Stores → Configuration → Magmodules → Google Merchant Reviews

General

Enabled

Master switch for the entire module. When disabled, neither the survey opt-in nor the badge will appear.

Survey Email Opt-In

This section controls the opt-in dialog that appears on the checkout success page. When customers opt-in, Google sends them a review survey email after their estimated delivery date.

Enabled

Shows or hides the survey opt-in dialog on the checkout success page.

When to use:

- Enable when you want to collect Google seller ratings
- Disable temporarily if you're experiencing issues or during high-traffic sales

MerchantID

Your Google Merchant Center ID. Required for the opt-in to function.

How to find it:

1. Go to Google Merchant Center
2. Click the settings icon (gear)
3. Your Merchant ID is displayed at the top

Style

Controls how the opt-in dialog appears to customers.

Options:

- **Center Dialog** - Centered popup, high visibility
- **Bottom Right Dialog** - Less intrusive, corner position
- **Bottom Left Dialog** - Corner position, left side
- **Top Right Dialog** - Upper corner position
- **Top Left Dialog** - Upper corner position, left side
- **Bottom Tray** - Full-width bar at bottom

Recommendation: Center Dialog for maximum visibility, or Bottom Right Dialog for a less intrusive experience.

Days for Deliver

The number of days you expect shipping + delivery to take. Google uses this to calculate when to send the survey email.

When to use:

- Set to your average delivery time
- If you have variable shipping (express vs standard), use your most common option
- Range: 0-100 days

Example: If orders typically arrive within 3-5 business days, set this to 5.

Add Product Data to Survey

When enabled, product information (GTINs) is included with the opt-in. This allows Google to collect product-level reviews in addition to seller reviews.

When to use:

- Enable if you want product reviews in Google Shopping
- Only useful if your products have valid GTINs
- Requires the GTIN Attribute setting below

GTIN Attribute

Select which product attribute contains your GTIN (Global Trade Item Number) data. Only appears when "Add Product Data to Survey" is enabled.

When to use:

- Select the attribute where you store EAN, UPC, or ISBN codes
- Common attributes: `ean`, `gtin`, `upc`, `barcode`

Google Review Badge

This section controls the floating badge that displays your Google seller rating.

Enabled

Shows or hides the review badge on your store.

When to use:

- Enable to display your seller rating and build trust
- You need existing Google reviews for the badge to show meaningful data

MerchantID

Your Google Merchant Center ID. Can be the same as the opt-in Merchant ID.

Tip: If you use the same Merchant ID for both features, you still need to enter it in both places.

Position

Where the badge appears on your pages.

Options:

- **Bottom Right** - Floating in lower-right corner (most common)
- **Bottom Left** - Floating in lower-left corner
- **Inline** - Embedded in page content (requires theme integration)

Recommendation: Bottom Right is the standard position that visitors expect.

Language

The language for the badge text and interface.

When to use:

- Match your store's primary language
- For multi-language stores, configure per store view

Testing & Logging

Test Mode

Enables testing features without affecting live customers. When enabled, you can preview the badge and opt-in via direct links shown in the admin.

When to use:

- During initial setup
- When troubleshooting issues
- Always disable before going live

Debug Mode

Writes detailed logs for debugging purposes.

Log locations:

- `var/log/google_merchant_reviews/debug.log` - Debug information
- `var/log/google_merchant_reviews/error.log` - Errors (always logged)

When to use:

- When troubleshooting issues
- Disable in production to reduce log file size

Self-Test

Runs automated checks on your configuration. Available via:

- Button in admin configuration
- CLI: `bin/magento shopreview:googlereviews:selftest`

What it checks:

- Module enabled status
- PHP version compatibility
- Magento version compatibility
- Extension version

Need More Help?

Documentation:

- All Help Articles - Complete documentation overview

Support:

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the Google Merchant Reviews extension on magmodules.eu

All articles for Google Merchant Reviews

Installation

1	Installation using Composer (recommended)
2	Installation using the Adobe Marketplace
3	Install through FTP and SSH

Configuration

1	**Configuration Guide (current)**
2	Quick Start Guide

Troubleshooting

1	Debug Google Customer Reviews Badge in Magento 2
2	Troubleshooting

Background

1	Best Practices