



bol.

Offers Grid

Bol.com Integration for Magento 2

The Offers Grid shows all your product offers for Bol.com. Use it to manage which products are listed, monitor pricing, check sync status, and export offers to the marketplace.

Location: Bol.com → Data → Offers

Columns

| Column | Description |
|---------------------|---|
| Offer ID | Internal offer identifier |
| Offer Uuid | Bol.com offer UUID (hidden by default) |
| Account | Associated Bol.com seller account |
| EAN | Product barcode/EAN number |
| Condition | Product condition (New, As New, etc.) |
| Pricing | Current pricing details |
| Custom Price | Manually set price override (editable inline) |
| Lowest Price | Lowest competitor price |
| Best Offer | Whether this is the best offer on Bol.com |
| Stock | Current stock quantity |
| Method | Fulfilment method (FBR or FBB) |
| Delivery | Delivery code/promise |
| Rating | Product rating on Bol.com |
| Deleted | Whether offer is marked as deleted |
| On Hold | Whether offer is temporarily suspended |
| Needs Update | Whether offer data needs synchronization |
| Needs Sync | Data sync status |
| Sync Status | Export status to Bol.com |
| Error | Error message if sync failed |

| Column | Description |
|------------|-----------------------|
| Updated At | Last update timestamp |

Toolbar Buttons

| Button | Description |
|-------------------|---|
| Run Queue | Process the pending synchronization queue |
| Update Offer Data | Refresh offer data from Magento |
| Export Offers | Export all pending offers to Bol.com |

Mass Actions

Select multiple offers and use:

| Action | Description |
|-------------------------|--|
| Export | Export selected offers to Bol.com |
| Export Product Data | Export product data for selected offers |
| Add To Sync | Mark selected offers for synchronization |
| Update Competing Offers | Refresh competitor pricing for selected offers |
| Update Rating | Refresh ratings from Bol.com |
| Copy Uuid | Copy the Bol.com UUID for existing offers |

How Offers Enter This Grid

Offers are created through Product Profiles:

1. Create a **Product Profile** with product selection conditions
2. The profile processes matching products from your catalog
3. Each matching product with a valid EAN becomes an offer
4. Offers appear in this grid ready for export

Requirements:

- Product Profile must be enabled
- Product must match profile conditions
- Product must have a valid EAN value

Sync Status Explained

| Status | Meaning |
|----------------|------------------------------------|
| Pending | Offer not yet exported to Bol.com |
| Synced | Offer successfully on Bol.com |
| Error | Export failed - check Error column |
| Deleted | Offer removed from Bol.com |

Inline Editing

The **Custom Price** column supports inline editing:

1. Click on a price cell
2. Enter the new price
3. Press Enter to save

This allows quick price adjustments without editing the full offer.

Tips

- Use **Needs Sync** filter to see offers waiting for export
- Check **Best Offer = No** to find offers that could be repriced
- **Lowest Price** helps you stay competitive
- Enable **Auto Push Offers** in configuration for automatic synchronization
- Use mass actions to bulk export after initial setup

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the Bol.com Integration extension on magmodules.eu

All articles for Bol.com Integration

Installation

| | |
|---|---|
| 1 | Installation using Composer (recommended) |
| 2 | Installation using the Adobe Marketplace |
| 3 | Install through FTP and SSH |

Configuration

| | |
|---|-------------------------------------|
| 1 | Quick Start Guide |
| 2 | Configuration Guide |
| 3 | Bol.com Accounts |
| 4 | Product Profiles |

Troubleshooting

| | |
|---|---------------------------------|
| 1 | Troubleshooting |
|---|---------------------------------|

Grids

| | |
|---|--|
| 1 | Orders Grid |
| 2 | Offers Grid (current) |
| 3 | Shipments Grid |
| 4 | Track & Trace Grid |
| 5 | Competing Offers Grid |
| 6 | Invoice Grid |

Background

| | |
|---|--------------------------------|
| 1 | Best Practices |
| 2 | CLI Commands |

