



Best Practices

Kiyoh Reviews for Magento 2

This guide covers recommended configurations and strategies for getting the most out of [Kiyoh Reviews](#). These tips are based on common setups and what works best for most stores.

Account Setup

Single Store

For a single store with one Kiyoh account:

1. Create one account in **Marketing → Kiyoh → Accounts**
2. Select that account in **Stores → Configuration → Magmodules → Kiyoh → Accounts**
3. Enable invitation profile on the account

Multi-Store / Multi-Brand

For stores with multiple brands or regions:

1. Create separate accounts for each brand/region
2. Switch to each store view in configuration
3. Select the appropriate account for each store view
4. Configure locale filters to match the store's language

Review Display

Homepage Slider

Place a review slider on your homepage for social proof:

1. Go to **Content → Widgets → Add Widget**
2. Select **Kiyoh Slider**
3. Settings:
 - Theme: Extended
 - Show Summary: Yes
 - Reviews to Show: 3-5
 - Autoplay: Yes
 - Autoplay Speed: 5000-7000
4. Layout: CMS Home Page → Main Content Bottom

Sidebar Widget

Add trust signals on product/category pages:

1. Go to **Content → Widgets → Add Widget**
2. Select **Kiyoh Widget**
3. Settings:
 - Review Mode: Sidebar
 - Display Reviews: Yes
 - Display Slider: Yes
 - Number of Reviews: 3
4. Layout: All Pages → Sidebar Main

Floating Badge

Always-visible trust badge:

1. Go to **Content → Widgets → Add Widget**
2. Select **Kiyoh Floating Widget**
3. Settings:
 - Show Icon: Yes
 - Widget Position: Bottom Right
 - Show on Mobile: Consider No
 - Show on Checkout: Yes

Invitation Strategy

Recommended Delay

Product Type	Recommended Delay
Digital products	1-3 days
Fast delivery (<3 days)	5-7 days
Standard delivery (3-7 days)	7-14 days
Made-to-order / Long delivery	14-21 days

Order Status Trigger

Best practice is to trigger on **Shipped** or **Complete** status.

Customer Groups

Consider excluding:

- Wholesale/B2B Groups
- Test accounts

SEO Optimization

Structured Data

Enable Google Structured Data for the review page in **Frontend** configuration.

Meta Information

Write unique, descriptive content for page title and meta description.

Performance Tips

Cron Frequency

Review Volume	Recommended Frequency
<50/month	Daily
50-200/month	Every 6 hours
200+/month	Every hour

Widget Optimization

- Don't place too many widgets on the same page
- Set reasonable review counts (3-5 in widgets)

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Us](#) - Get help from our team

For a complete overview of features and configuration options, see the Kiyoh Reviews extension on magmodules.eu

All articles for Kiyoh Reviews

Installation

1	Installation using Composer (recommended)
2	Installation using the Adobe Marketplace
3	Install through FTP and SSH

Configuration

1	Quick Start Guide
2	Configuration Guide
3	Widget Setup

Troubleshooting

1	Troubleshooting
2	Where to Retrieve the Kiyoh API Hash Key

Grids

1	Account Management
2	Invitations Grid
3	Reviews Grid

Background

1	Best Practices (current)
2	CLI Commands

