



Configuration Guide

OpenAI Commerce for

Complete reference for all [OpenAI Commerce](#) settings. The extension generates JSON feeds following the OpenAI Commerce specification for AI-powered shopping platforms.

Location: Magmodules → OpenAI - Feed Configuration

General

Setting	Description
Enable	Master switch for the entire module

Generation

Controls feed generation per store view.

Setting	Description
Enable	Enable feed generation for this store view
Filename	Custom filename for the feed (default: openai.json)

The feed table shows all configured store views with their feed URLs and generation status.

Seller Data

Configure your business information that appears in the feed. This helps AI platforms present your store correctly to users.

Setting	Description
Seller Name	Your business name as shown to customers (required)
Privacy Policy	Select CMS page containing your privacy policy
Terms of Service	Select CMS page containing your terms
Return Policy	Select CMS page containing your return policy
Return Window	Number of days customers can return items

Tip: Create dedicated CMS pages for each policy if you don't have them. AI platforms may reference these when answering customer questions.

Attributes

Map your Magento attributes to OpenAI Commerce fields.

Product Name & Description

Setting	Description
ID	Unique product identifier. Use SKU for consistency
Title	Product name shown in AI responses
Description	Product description. HTML is stripped automatically

Images & Videos

Setting	Description
Source	Which images to include: Base Image or All Images
Main Image	When using All Images, which image is the primary one
Include Hidden Images	Include images marked as hidden in gallery

Identifiers

Setting	Description
GTIN	EAN/UPC barcode attribute
Brand	Manufacturer or brand name attribute
MPN	Manufacturer Part Number attribute

Condition

Setting	Description
Condition	Static value or attribute-based: New, Refurbished, or Used

Category

Setting	Description
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Include Category	Add product category path to the feed
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Non-Required Product Fields

Optional attributes that improve product matching:

Setting	Description
Color	Product color attribute
Material	Product material attribute
Size	Product size attribute
Gender	Target gender attribute

Product Types

Configure how different Magento product types are exported.

Configurable Products

Setting	Recommended	Description
Use Configurable/Simple Products	Only Linked Simple Products	Export variants, not the parent
Use Parent URL for Simples	Yes, with Auto-Link	Links to correct variant on product page
Use Parent Image for Simples	Only if Empty	Use parent image as fallback
Use Parent Data for Simples	Name, Description	Inherit these from parent
Use Fallback only on Non Visible Simples	Yes	Only apply parent logic for hidden variants

Bundle Products

Setting	Recommended	Description
Use Bundle Products	Only Bundle Product	Export the bundle, not components
Use Parent URL for Simples	Yes	Link to bundle product page

Setting	Recommended	Description
Use Parent Image for Simples	Only if Empty	Use bundle image as fallback

Grouped Products

Setting	Recommended	Description
Use Grouped Products	Only Grouped Product	Export the grouped product
Parent Price	Configure pricing for grouped products	

Filter Options

Control which products appear in your feed.

Filter on Visibility

Setting	Description
Enable	Filter products by visibility setting
Visibility	Select which visibility levels to include

Filter on Status

Setting	Description
Add disabled products	Include disabled products in feed

Filter by Category

Setting	Description
Enable	Enable category filtering
Type of filter	Include or Exclude selected categories
Category	Select categories to include/exclude

Exclude Out of Stock

Setting	Description
Enable	Exclude out-of-stock products from feed

Advanced Filters

Setting	Description
Enabled	Enable advanced filtering
Filter Conditions	Add attribute-based filter rules

Automation

Cron

Setting	Description
Enable	Enable automatic feed generation
Frequency	How often to regenerate: hourly, daily, custom
Custom Frequency	Crontab expression for custom schedules

Debug

Setting	Description
Debug Mode	Enable detailed logging for troubleshooting

Logs are written to `var/log/`.

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the OpenAI Commerce extension on magmodules.eu

All articles for OpenAI Commerce

Installation

1	Installation using Composer (recommended)
2	Installation using the Adobe Marketplace

Configuration

1	Quick Start Guide
2	Configuration Guide (current)

Troubleshooting

1	Troubleshooting
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Background

1	Best Practices
2	CLI Commands

