magmodules

# llms.txt Guide

OpenAI Commerce for

The OpenAI Commerce extension generates an `llms.txt` file — a Markdown document placed at your web root that guides AI crawlers and LLMs to your store's most important content. Think of it as `robots.txt` for AI: it tells language models where to find your store description, categories, CMS pages, and product feed.

## How It Works

Each store view generates its own file with a store-code suffix:

| Store Code | Physical File | Public URL |
|---|---|---|
| `default` | `pub/llms-default.txt` | `https://store.com/llms.txt` |
| `nl` | `pub/llms-nl.txt` | `https://store.nl/llms.txt` |

A frontend router intercepts requests to the configured filename (default `llms.txt`) and serves the correct store-specific file based on the current store context. This means every store view can have its own content while all sharing the same clean public URL.

## Configuration

**Location:** Magmodules → OpenAI - LLM Configuration → llms.txt

### Main Settings

| Setting | Description |
|---|---|
| **Enable** | Enable llms.txt generation for this store view |
| **Filename** | The public URL path visitors request (default: `llms.txt`). The physical file automatically gets a store-code suffix (e.g. `llms-default.txt`) |
| **Title** | H1 heading in the generated file. Leave empty to use the store name |
| **Description** | Optional summary rendered as a blockquote below the title |
| **Include Categories** | Add links to categories from your navigation menu (up to 200) |
| **Include CMS Pages** | Add links to your CMS pages |
| **Link Product Feed** | Include a link to the OpenAI Commerce product feed |

### Files Table

The admin table shows all store views with:

- **File status** — whether the file has been generated
- **Generate action** — regenerate the file for a specific store
- **View action** — open the generated file in a new tab (when available)

### Cron

| Setting | Description |
|---|---|
| **Enable** | Automatically regenerate llms.txt files on a schedule |
| **Frequency** | Daily, or use a custom crontab expression |
| **Custom Frequency** | Crontab expression (e.g. `0 5,17 * * *` for 5 AM and 5 PM) |

## Generating Files

### Via Admin

Use the **Generate** action in the Files table to generate the file for a specific store view.

### Via CLI

```
bin/magento mm-openai:feed:create --type=llms --store-id=1
```

### Via Cron

Enable the cron under **Cron** settings. Files are regenerated automatically for all enabled store views.

## Multistore Setup

1. Switch to the desired **store view** scope in admin
2. Set **Enable** to **Yes**
3. Configure the content settings (title, description, includes)
4. Save and generate via the Files table
5. Repeat for each store view

Each store view can have different content — for example, one store might include categories while another only includes CMS pages.

## Example Output

```
# My Store

> Your one-stop shop for quality products

## Product Feed

- [OpenAI Commerce Feed](https://store.com/media/mm-openai/openai.json)

## Categories

- [Electronics](https://store.com/electronics)
- [Clothing](https://store.com/clothing)

## Pages

- [About Us](https://store.com/about-us)
- [Contact](https://store.com/contact)
```

## Troubleshooting

| Issue | Solution |
|---|---|
| 404 when visiting llms.txt | Check that llms.txt is enabled for the store view and the file has been generated |
| File not updating | Regenerate manually via the Files table or check that cron is running |
| Wrong content for store | Verify you generated the file for the correct store view |
| File permissions error | Ensure `pub/` directory is writable by the web server |

## Need More Help?

**Documentation:**

- All Help Articles - Complete documentation overview

**Support:**

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the OpenAI Commerce extension on magmodules.eu

# All articles for OpenAI Commerce

## Installation

| | |
|---|---|
| 1 | Installation using Composer (recommended) |
| 2 | Installation using the Adobe Marketplace |

## Configuration

| | |
|---|---|
| 1 | Quick Start Guide |
| **2** | **llms.txt Guide (current)** |
| 3 | Configuration Guide |

## Troubleshooting

| | |
|---|---|
| 1 | Troubleshooting |

## Background

| | |
|---|---|
| 1 | Best Practices |
| 2 | CLI Commands |