magmodules

Configuration Guide

Reloadify for Magento 2

Here's where you'll find all the settings for Reloadify. This guide explains what each option does and when you'd want to change it. The module is designed to work out-of-the-box for most stores, so you likely won't need to touch most settings unless you have specific requirements.

Location: Stores > Configuration > Reloadify > General

General

Basic module settings and connection status.

Enabled

Turns the Reloadify integration on or off. When disabled, all API endpoints return empty responses and no data is shared with Reloadify.

When to disable:

- Temporarily pausing the integration for maintenance
- Testing issues by isolating the module
- Staging environments where you don't want data syncing

Access Token

Shows your integration token after running `bin/magento reloadify:integration`. This is a read-only display field - you can't edit the token here.

What it's for: Copy this token into your Reloadify dashboard to authenticate the connection. Reloadify uses this token in API requests to fetch your store data.

If you need a new token: Run `bin/magento reloadify:integration --update=1` to regenerate it. Don't forget to update the token in Reloadify afterwards.

Attributes

Map your Magento product attributes to Reloadify's expected fields. This controls how product data appears in Reloadify for segmentation and email personalization.

EAN

The barcode/GTIN identifier for products.

Default behavior: Uses SKU if not configured.

When to change: If you have a dedicated EAN/GTIN attribute (like `ean`, `barcode`, or `gtin`), select it here. This helps Reloadify match products across systems and improves product recognition in emails.

Tip: If your products don't have EAN codes, leaving this as SKU is perfectly fine.

Name

The product name sent to Reloadify.

Default: Product Name (the standard Magento name attribute)

When to change: Only if you have an alternative name attribute specifically for marketing purposes. Most stores should leave this as the default.

SKU

The product identifier used in Reloadify.

Default: SKU

When to change: Rarely. Only change this if you use a different attribute as your primary product identifier (unusual).

Brand

The manufacturer or brand name for products.

When to configure: If you want brand data available in Reloadify for segmentation (e.g., "customers who bought Nike products"). Select your brand/manufacturer attribute.

Common attribute names: `manufacturer`, `brand`, `merk`

If you don't have brand data: Leave empty - it's optional.

Description

The product description sent to Reloadify for use in email content.

Default: Description (standard Magento description)

When to change:

- If you have a short description that works better for emails, use `short_description`
- If you have a marketing-specific description attribute, select that instead

Tip: Reloadify typically uses this for dynamic product blocks in emails. Shorter, punchy descriptions often work better than full product pages.

Main Image

Which product image to send as the primary image.

Options: Base Image, Small Image, Thumbnail, or specific image roles you've configured.

Recommendation: Base Image works for most stores. It's typically the highest quality and used in product listings.

Extra Image

Additional product image to include.

When to use: If you want Reloadify to have access to a secondary image (like a lifestyle shot or alternate angle). Optional for most stores.

Extra Fields

Add custom attributes to the product data sent to Reloadify.

How it works: A dynamic table where you can map additional Magento attributes to custom field names in Reloadify.

When to use:

- You want to segment by custom attributes (color, size, material, season)
- Reloadify campaigns need specific product data not covered by standard fields
- You have product flags (new, sale, bestseller) useful for email targeting

Example setup:

Magento Attribute	Reloadify Field
`color`	`color`
`is_new`	`new_arrival`
`season`	`season`

Image

Select the image size variant to use.

Options vary based on your theme's configured image types.

Recommendation: Choose a size appropriate for email use - typically medium resolution (300-600px). Oversized images slow down email loading.

PWA Settings

Configuration for headless/PWA storefronts. Skip this section if you're using a traditional Magento frontend (Luma, Hyvä, etc.).

Base URL

Determines which URL format to use for cart restore links.

Options:

- **Magento** - Uses standard Magento frontend URL (`/reloadify/cart/restore`)
- **PWA** - Uses your custom PWA URL (configure below)

When to use PWA: If your frontend is a separate application (React, Vue, etc.) that doesn't use Magento's routing.

PWA URL

Your PWA's cart restore endpoint.

Only visible when: Base URL is set to "PWA"

How it works: Reloadify appends the encrypted cart ID as a query parameter:

```
https://your-pwa.com/restore-cart?id={encrypted_quote_id}
```

Your PWA then calls the Reloadify API to restore the cart session.

Store view configuration: If you use store codes in URLs, configure different PWA URLs per store view.

Debug & Logging

Tools for troubleshooting and monitoring the integration.

Debug Mode

When enabled, logs detailed information about API requests and responses.

Log location: `var/log/reloadify/debug.log`

When to enable:

- Troubleshooting why specific products aren't syncing
- Investigating API response issues
- Support requests (we may ask for debug logs)

Note: Keep disabled in production during normal operation - debug logs can grow large.

Debug Log Button

Downloads the current debug log file for review.

Error Log Button

Downloads the error log (`var/log/reloadify/error.log`).

Errors are always logged regardless of debug mode. Check this first when something isn't working.

Selftest Button

Runs a diagnostic check on your configuration. Tests include:

- Extension enabled status
- Magento and PHP version compatibility
- Integration token validity

Same as running `bin/magento reloadify:selftest` but accessible from admin.

Need More Help?

Documentation:

- All Help Articles - Complete documentation overview

Support:

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the Reloadify extension on magmodules.eu

All articles for Reloadify

Installation

1	Installation using Composer (recommended)

Configuration

1	Quick Start Guide
2	**Configuration Guide (current)**

Troubleshooting

1	Troubleshooting

Background

1	Best Practices
2	CLI Commands