



Review Sources

Rich Snippets Suite for Magento 2

The [Rich Snippets Suite](#) supports multiple review platforms for structured data output. This page covers all supported sources for both product reviews and organization (shop) reviews, how they integrate, and what you need to get them working.

Product Reviews

Product reviews appear in the `Product` schema as `aggregateRating` and individual `Review` entries. These show star ratings directly in Google search results for your product pages.

Supported Sources

Default Magento Reviews Uses Magento's built-in review system. No additional modules needed — works out of the box when product reviews are enabled.

Aheadworks Advanced Reviews If you use the Aheadworks Advanced Reviews module, select it as the rating source to pull review data from their system instead of native Magento reviews.

Configuration

Navigate to: **Stores > Configuration > Magmodules > Rich Snippets Suite > Schema: Products**

Under the **Schema: Rating & Reviews** heading:

- **Display Rating** — Enable to include `aggregateRating` in the product schema
- **Rating Source** — Choose between Default Magento Reviews or Aheadworks Advanced Reviews
- **Rating Metric** — Select the rating scale format
- **Add Separate Review(s)** — Include individual `Review` entries in the schema output
- **Number of Reviews** — How many individual reviews to include (default: 10)

Organization Reviews

Organization reviews appear in the `Organization` or `LocalBusiness` schema as an `aggregateRating`. This shows your overall shop rating in Google search results — typically visible on branded searches.

Organization review data is provided by Magmodules review modules. When one of these modules is installed alongside Rich Snippets Suite, the integration is automatic — no manual configuration needed.

Supported Sources

Module	Platform
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Kiyoh Reviews	Kiyoh / Klantenvertellen
Feedback Company Reviews	Feedback Company
eKomi Reviews	eKomi
WebwinkelKeur Reviews	WebwinkelKeur / Trustprofile
Google Business Reviews	Google Business Profile

How It Works

Each review module provides a `RatingDataInterface` that returns the shop's aggregate rating (average score, total reviews, best/worst rating). Rich Snippets Suite picks this up automatically via dependency injection — when the review module is installed and enabled, the rating data flows into your Organization or LocalBusiness schema.

The output looks like this in your structured data:

```
{
  "@type": "Organization",
  "name": "Your Store",
  "aggregateRating": {
    "@type": "AggregateRating",
    "bestRating": "10",
    "worstRating": "1",
    "ratingValue": "9.2",
    "reviewCount": "1543"
  }
}
```

Configuration

Navigate to: **Stores > Configuration > Magmodules > Rich Snippets Suite > Schema: Organization**

Under the **Organization Rating** heading:

- **Enable Rating** — Turn on to include `aggregateRating` in your Organization schema
- **Rating Source** — Select which review platform to use (only installed modules appear)

The same options are available under **Schema: Local Business** if you use LocalBusiness schema instead of Organization.

Frequently Asked Questions

Can I use multiple review sources at the same time? For product reviews, you select one source. For organization reviews, you also select one source. You can use different sources for each — for example, Magento reviews for products and Kiyoh for your organization rating.

My review module is installed but doesn't show as an option Make sure the review module is enabled (`bin/magento module:status`). If it was recently installed, run `bin/magento setup:di:compile` and clear all caches.

I use a review platform that's not listed here If you use a different review platform and want it supported in Rich Snippets Suite, contact us. We regularly add new integrations.

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the Rich Snippets Suite extension on magmodules.eu

All articles for Rich Snippets Suite

Installation

1	Installation using Composer (recommended)
2	Installation using the Adobe Marketplace
3	Install through FTP and SSH

Configuration

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Troubleshooting

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