



## Google Validation

Rich Snippets Suite for Magento 2

Learn how to test and validate your structured data with the [Rich Snippets Suite](#) extension. This guide covers all validation tools and how to interpret their results.

## Why Validate?

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Validation ensures:

- Your structured data is correctly formatted
- Google can read and understand your markup
- You're eligible for rich results
- No errors prevent rich result display

Always validate after:

- Initial setup
- Configuration changes
- Theme updates
- Magento upgrades

## Rich Results Test

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Google's primary validation tool for structured data.

### How to Use

1. Go to [Rich Results Test](#)
2. Enter your page URL or paste code
3. Click "Test URL" or "Test Code"
4. Wait for analysis to complete
5. Review results

### Understanding Results

#### Detected Items

Shows all schema types found on your page:

- Product
- Organization
- BreadcrumbList

- WebSite

## Status Indicators

Icon	Meaning
Green checkmark	Valid, eligible for rich results
Yellow warning	Valid with warnings
Red error	Invalid, won't show rich results

## Errors vs Warnings

### Errors (Must Fix):

- Missing required properties
- Invalid property values
- Syntax errors
- Type mismatches

### Warnings (Should Fix):

- Missing recommended properties
- Suboptimal values
- Enhancement suggestions

## Preview

The tool shows how your rich result may appear in search. Note: Actual display may vary.

## Schema Markup Validator

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For detailed schema.org validation.

## How to Use

1. Go to [Schema Markup Validator](#)
2. Enter URL or paste code
3. Click "Run Test"
4. Review detailed property analysis

## When to Use

- Deep debugging of schema issues
- Verifying schema.org compliance
- Checking nested structures
- Understanding property types

## Google Search Console

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Monitor your structured data performance over time.

### Accessing Reports

1. Go to [Google Search Console](#)
2. Select your property
3. Navigate to **Enhancements** section
4. Click relevant report (Product, Breadcrumbs, etc.)

### Available Reports

Report	What It Shows
<b>Product</b>	Product schema status and issues
<b>Breadcrumbs</b>	Breadcrumb markup status
<b>Sitelinks searchbox</b>	Search box eligibility
<b>Logo</b>	Organization logo status

### Understanding the Reports

**Valid Items:** Pages with correct structured data eligible for rich results.

**Valid with Warnings:** Pages that work but could be improved.

**Invalid:** Pages with errors preventing rich results.

### Issue Details

Click any issue to see:

- Affected pages
- Error description

- Validation date
- Fix instructions

## Page Source Inspection

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Manual verification of your structured data.

### How to Check

1. Visit your page in a browser
2. Right-click → "View Page Source"
3. Search for `application/ld+json`
4. Review the JSON content

### What to Look For

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Product",
  ...
}
</script>
```

- Proper script type
- Valid JSON syntax
- Expected properties
- Correct values

### Quick JSON Validation

1. Copy the JSON content
2. Go to [JSONLint](#)
3. Paste and validate
4. Fix any syntax errors

## Common Validation Errors

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### Missing Required Fields

**Error:** Missing field "name"

**Fix:** Ensure the required property is configured in extension settings.

## Invalid Property Value

**Error:** Invalid value for "availability"

**Fix:** Check the value matches schema.org expected format (e.g., <https://schema.org/InStock>).

## Type Mismatch

**Error:** Expected "Text" but found "Number"

**Fix:** Ensure property values match expected types.

## Syntax Error

**Error:** JSON parse error

**Fix:** Check for:

- Missing quotes
- Extra commas
- Unclosed brackets

## Validation Workflow

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### Initial Setup

1. Configure extension settings
2. Clear cache
3. Test with Rich Results Test
4. Fix any errors
5. Re-test until valid

### Ongoing Monitoring

1. Set up Search Console
2. Enable email alerts
3. Check reports weekly
4. Fix issues promptly

5. Re-validate after changes

## After Updates

1. Test representative pages
2. Check all schema types
3. Verify no regressions
4. Monitor Search Console

## Interpreting "Eligible" Status

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"Eligible for rich results" means:

- Your markup is valid
- Google can read it correctly
- The page may show rich results

It does NOT mean:

- Rich results will definitely show
- All searches will display rich results
- Immediate appearance in search

## Why Rich Results May Not Show

Even with valid markup:

- Google decides per query
- Page quality matters
- Competition affects display
- Algorithm variations
- Testing by Google

## Testing Checklist

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### Product Pages

- Product schema detected
- Name, image, price present
- Availability correct

- Ratings show (if reviews exist)
- Brand mapped correctly

## Organization

- Organization schema detected
- Logo URL valid
- Contact info present
- Social links correct

## Local Business

- LocalBusiness schema detected
- Address complete
- Coordinates valid
- Opening hours formatted

## Breadcrumbs

- BreadcrumbList detected
- Full path from home
- URLs correct

## Debugging Tips

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### No Schema Found

1. Check module is enabled
2. Verify specific schema is enabled
3. Clear all caches
4. Check for JavaScript errors

### Schema Found But Errors

1. Read error message carefully
2. Check configuration settings
3. Verify source data exists
4. Test with different products

## Works in Test, Not in Search Console

1. Ensure page is indexed
2. Check robots.txt not blocking
3. Allow time for crawling
4. Request re-indexing

## Need More Help?

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### Documentation:

- [All Help Articles](#) - Complete documentation overview

### Support:

- [Contact Support](#) - Get help from our team

When contacting support, include:

- Rich Results Test URL
- Screenshot of errors
- Page URL tested
- Extension version

For a complete overview of features and configuration options, see the Rich Snippets Suite extension on [magmodules.eu](http://magmodules.eu)

# All articles for Rich Snippets Suite

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## Installation

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1	<a href="#">Installation using Composer (recommended)</a>
2	<a href="#">Installation using the Adobe Marketplace</a>
3	<a href="#">Install through FTP and SSH</a>

## Configuration

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1	<a href="#">FAQ Widget</a>
2	<a href="#">Quick Start Guide</a>
3	<a href="#">Configuration</a>
4	<a href="#">Product Schema</a>
5	<a href="#">Organization &amp; Local Business</a>
6	<a href="#">Shipping &amp; Returns</a>
7	<a href="#">Social Markup</a>

## Troubleshooting

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1	<a href="#">Google Validation (current)</a>
2	<a href="#">Rich Results Visibility in Google</a>
3	<a href="#">Troubleshooting</a>

## Background

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1	<a href="#">About Structured Data</a>
2	<a href="#">CLI Commands</a>

