



## **Quick Start Guide**

TikTok Marketing Suite for

Get your Magento store connected to TikTok in minutes. This guide covers both the product feed setup for TikTok Catalog and event tracking with Pixel and Events API.

## Prerequisites

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Before you begin:

- TikTok Business Center account
- TikTok Pixel ID (for frontend tracking)
- Events API Access Token (for server-side tracking)
- TikTok Catalog set up in Ads Manager

## Step 1: Enable the Module

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1. Go to **Stores** → **Configuration** → **Magmodules** → **TikTok - Feed**
2. Set **Enable** to **Yes**
3. Click **Save Config**

## Step 2: Configure Product Feed

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1. In the **Feed Generation Settings** section:
  - Set **Enable** to **Yes**
  - Configure filename (default is fine)
  - Set cron schedule (recommended: Daily)
2. In the **Attributes** section:
  - Map your product attributes (Title, Description, Brand, GTIN)
3. Click **Save Config**
4. Click **Generate Feed** to create your first feed

## Step 3: Set Up TikTok Pixel

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1. Go to **Stores** → **Configuration** → **Magmodules** → **TikTok - Pixel & CAPI**
2. In the **Pixel** section:
  - Set **Enable** to **Yes**
  - Enter your **Pixel ID**

- Select which events to track

3. Click **Save Config**

## Step 4: Set Up Events API (Recommended)

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For better tracking accuracy (bypasses ad blockers):

1. In the **Conversion API** section:

- Set **Enable** to **Yes**
- Enter your **Access Token**
- Select which events to track

2. Click **Save Config**

**Where to find your Access Token:** TikTok Events Manager → Settings → Events API → Generate Access Token

## Step 5: Upload Feed to TikTok

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1. Go to **Marketing** → **Magmodules TikTok** → **Data Feed Logs**

2. Copy the feed URL from the latest generated feed

3. In TikTok Ads Manager:

- Go to Assets → Catalogs
- Add Data Feed → Scheduled Feed
- Paste your feed URL
- Set update schedule

## Step 6: Verify Setup

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### Check Feed:

1. Go to **Marketing** → **Magmodules TikTok** → **Data Feed Logs**
2. Verify feed generated successfully

### Check Pixel:

1. Install TikTok Pixel Helper browser extension
2. Browse your store
3. Verify events fire correctly

### Check Events API:

1. Go to **Marketing → Magmodules TikTok → Processing Queue**
2. Verify events are being processed
3. Check TikTok Events Manager for server events

## You're Done!

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Your Magento store is now connected to TikTok. Products will sync via the feed, and customer actions are tracked through both Pixel and Events API.

## Need More Help?

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### Documentation:

- [All Help Articles](#) - Complete documentation overview

### Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the TikTok Marketing Suite extension on [magmodules.eu](https://magmodules.eu)

# All articles for TikTok Marketing Suite

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## Installation

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1	<a href="#">Install through FTP and SSH</a>
2	<a href="#">Installation using Composer (recommended)</a>
3	<a href="#">Installation using the Adobe Marketplace</a>

## Configuration

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1	<a href="#">Quick Start Guide (current)</a>
2	<a href="#">Feed Configuration</a>
3	<a href="#">Pixel &amp; Events API Configuration</a>

## Troubleshooting

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1	<a href="#">Troubleshooting</a>
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## Grids

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1	<a href="#">Data Feed Logs</a>
2	<a href="#">Processing Queue</a>

## Background

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1	<a href="#">CLI Commands</a>
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