

Best Practices

WebwinkelKeur Reviews for Magento 2

Optimize your [WebwinkelKeur Reviews](#) implementation.

Review Display

Widget Placement

Location	Recommended Widget
Homepage	Slider Widget (Full Width)
Sidebar	Review Widget (Sidebar mode)
Footer	Review Widget (Small mode)
Product pages	Review Widget (Plain mode)

Rich Snippets

Enable rich snippets for better search visibility:

1. Go to **Stores** → **Configuration** → **Magmodules** → **WebwinkelKeur**
2. Enable **Rich Snippets**
3. Reviews will appear in Google search results

Invitation Optimization

Timing

- **Standard products:** 7-14 days delay
- **Digital products:** 3-5 days delay
- **Complex products:** 14-21 days delay

Order Status

Use order statuses that indicate delivery:

- **Complete** - Most reliable
- **Delivered** - If using custom status

Performance

Caching

- Widget output is cached automatically
- Clear cache after configuration changes
- Use Full Page Cache for best performance

Import Frequency

Store Size	Recommended Frequency
< 100 reviews/month	Daily
100-500 reviews/month	Every 6 hours
> 500 reviews/month	Hourly

Multi-Store Setup

- Each store view can have its own WebwinkelKeur account
- Configure invitation delays per store view
- Use store-specific widgets if needed

Review Management

- Review imported reviews regularly
- Approve high-quality reviews promptly
- Use minimum rating filter for public display

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Us](#) - Get help from our team

For a complete overview of features and configuration options, see the WebwinkelKeur Reviews extension on magmodules.eu

All articles for WebwinkelKeur Reviews

Installation

1	Installation using Composer (recommended)
2	Installation using the Adobe Marketplace
3	Install through FTP and SSH

Configuration

1	Quick Start Guide
2	Configuration Guide
3	Widget Configuration
4	Obtain the WebwinkelKeur WebshopID and API Code

Troubleshooting

1	Troubleshooting
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Grids

1	Account Setup
2	Invitations Grid
3	Reviews Grid

Background

1	Best Practices (current)
2	CLI Commands

